

**Chief  
Executive  
Officer's  
REPORT**

September

**2011**

## A Review of the Library's Finances

### Operating Budget (Fund 2012):

The Operating Budget represents the direct city appropriation for the library funding the cost of compensation, benefits, and the acquisition of materials. For FY 2010-2011, the Library expended a total of **\$7,915,000** or 100% of the city's contribution.

***Special note:** 80% of all retirement liabilities for accrued but unused vacation and sick time due as a result of the early retirement incentive program have been liquidated. The remaining 20% will be paid in equal amounts over the next two fiscal years.*

### Other Funds (Fund 2014):

Other Funds include mostly federal, state, non-governmental grants, fundraising and private foundations. Although the Library also has revenue from endowment income, desk receipts, passport receipts, etc. The Library acquired an additional **63.7%** in revenue over the Adopted Budget (**\$718,936**).

There was a total available balance for carryover into FY11-12 of **\$338,035** as of 6/30/2011. This amount is primarily comprised of grant funds that are subject to the specific terms of the grant.

### Hartford Public Library

#### Financial Status Report as of June 30, 2011

	<b>Adopted*</b>	<b>Revised **</b>	<b>Expenditures</b>	<b>Carryover</b>	<b>% Spent</b>
Fund 2012	\$7,915,000	\$7,915,000	\$7,915,000	0	100%
Fund 2014	\$1,128,236	\$1,847,172	\$1,509,137	\$338,035	82%
Total	\$9,043,236	\$9,726,236	\$9,424,137	\$338,035	

*\*Adopted budget represents the original budget adopted by the Library Board of Directors.*

*\*\*Revised budget includes additional revenue from grants and other funds received throughout the fiscal year.*

## Library and Public Services

### *Adult Services*

Throughout the quarter the Library offered a wide range of learning opportunities, as well as literary experiences, for adults. Some highlights from the period:

- *The Big Listen*, a series of lunch-time story times, was offered as part of The Big Read programming. Guests from the community were invited to read a short story from *Sun, Stone, and Shadows*, a collection of short stories by Mexico's best contemporary authors.
- *Toastmasters*, an organization dedicated to reducing the fear of public speaking, held a typical meeting at the Library for community members to observe. Several participants were inspired by what they learned to seek further information about becoming a member of *Toastmasters*.
- Earth Day was celebrated with an environmentally-friendly bag giveaway at all sites in the system. And National Library Week was celebrated with distribution of lollipops in the shape of stars handed to customers as part of the overall theme: *Be A Star @ your Library*.
- Computer courses and JobNow classes were held throughout the quarter. Instruction on how to use JobNow, a new online resource for job seekers and adult learners, was provided Downtown and at the branches. People were amazed to discover that live assistance from job coaches, computer instructors, and teachers was available daily from the Library or from home or office. And another 6-week course on job searching for older workers took place. A new class, *How to become a City of Hartford Firefighter or Police Officer*, was offered for the first time.
- Several very well-attended small business and nonprofit workshops were offered on topics as starting a childcare business, entrepreneurial self-assessment, video marketing basics, social media use, legal issues, and building and sustaining a nonprofit organization.

41 adult classes, courses, events, and workshops were held during the quarter with over 600 people in attendance.

## ***Branches***

The *Día De Nino/Día de Libro Reading Program* was a series geared toward the entire family in the Park Branch neighborhood. About 52 children were involved with their parents in listening to a local radio broadcast of bedtime stories. The stories were prerecorded by families from the neighborhood. Families who listened were asked to write a summary of the story or a drawing of what they listened to. At the end of the week the children were given a bag of prizes including a book and a coupon to the local buffet. This program was a perfect opportunity for families to spend time together and have discussions about books. The families that did the recording were excited to hear themselves on the radio. Research suggests a strong correlation between parental involvement and reading skills of children, so this program supported this important relationship.

Park Branch also featured 3 different authors in the month of May for *Latino Books Month*. The presentations were done in Spanish and English and covered topics such as poetry, immigration and financial security.

There were several events involving collaborations with neighborhood schools and agencies at Camp Field Branch. The library-based family reading program, *Book Voyagers*, funded by the Connecticut Humanities Council, was held at the branch on April 27<sup>th</sup>. Teacher/storyteller Meris Palmer read a story and led a discussion on the value of friendship. A total of 58 children and 12 adults from neighborhood schools and agencies attended. Students and their teacher from School of Asian Studies at Bellizzi visited the Branch in May. The group was given an overview of the branch's collection, a demonstration of our on-line resources, program highlights, including the Summer Reading Program, and library card registrations.

All of the branches produced the ever-popular Homework Clubs that provide afterschool homework help on a weekly basis. Healthy snacks were provided during afterschool enrichment time to promote healthy eating habits.

In April, youth at the Goodwin Branch Library learned about the famed Persian poem *The Rubaiyat of Omar Khayyam* through a digital exhibit and exploration of sites related to the poem. Discussion included the story of a bejeweled edition that perished aboard the Titanic.

In May, Goodwin Branch youth embarked on virtual journeys of the earth by exploring traveler-made and tourism promotional videos on youtube. Journeys included Thailand, Jamaica, Dominican Republic, Egypt, and Brazil.

Teen gaming continues to be a popular and highly anticipated weekly event among Goodwin Branch youth. Young adults eagerly play and share library-owned and personal video games and even bring their own devices to share.

The Dimension's Book Group at Mark Twain meets every 4th Monday of the month. This group examines fiction and non-fiction books written by authors of diverse backgrounds. The group has discussed NY times Bestsellers *The Help* and *The Immortal Life of Henrietta Lacks*.

The Hartford Writers Group at Mark Twain meets every 3<sup>rd</sup> Saturday of the month. Local writers take advantage of an opportunity to write, share creative works, and accept constructive criticism to support their individual projects.

The staff at Mark Twain Branch has worked diligently to weed the collections and programming supplies in anticipation of its move to Hartford Public High School at the end of August. Each collection has been reviewed by HPL staff that has expertise in various areas of collection development. As a result, only the most relevant and/or current materials will be moved to the new location. The weeding has helped to identify both the strengths and weaknesses of the local collection, supporting future collection development to serve the community better in its new location.

A Reading Circle program at Mark Twain Branch encouraged immigrants' children to participate in reading activities. Children were able to dig into different concept books with supportive titles that offer information to young readers through clear, simple language and important vocabulary. 24 children and 6 adults participated.

North Cluster activities included 158 adults and children creating their own designs on tiles that will eventually become part of a an accent wall in the community room of the new Albany Branch.

The Barbour Branch, after being closed for a short period of time, reopened with a fresh coat of paint on its walls and shelves and new furniture, which helped to make it look clean, roomy, and welcoming to the Barbour neighborhood.

## ***The American Place***

### ***Citizenship***

The Library's Citizenship program continues to be strong. This quarter, 111 students registered in the self-study programs and 44 in Citizenship classes. People from twenty-five countries were represented. Five classes are currently being offered each Saturday to meet demand.

On April 29, the Hartford Field Office, in conjunction with the U.S. District Court of Connecticut, participated in a special judicial naturalization ceremony hosted by the Library. The Library's Atrium was an especially fitting venue for an event celebrating newly naturalized citizens. Twenty-four candidates from sixteen countries were naturalized. Guest speakers included Lieutenant Governor Nancy Wyman, Hartford Mayor Pedro Segarra, and Superintendent of Hartford Public Schools Dr. Steven Adamowski. Further elements of this ceremony included a presentation of our nation's colors by the First Company Governor's Foot Guard. The National Anthem was sung by the Hartford Magnet Middle School Choir. CURET Boy Scout Troop 1443 and Citizenship Guides from the Hartford Public School system and area immigrant organizations lead the Pledge of Allegiance. The *Citizenship Guides* are part of our USCIS grant-funded project and have been uniquely trained to reach out and support immigrants on their path to citizenship. They are immigrants themselves and thus fully grasp the challenges and rewards of achieving U.S. Citizenship.

On April 14, Citizenship Guide and HPL Teen Leader Hazmira Udovcic was honored as one of twenty Connecticut Immigrants of the Year on CT Immigrant Day held at the State Capitol. She was recognized for her academic achievement as well as her volunteer work as a Citizenship Guide at Hartford Public Library. Her participation in the program inspired her to seek citizenship for herself. She was sworn in this July. Hazmira's story illustrates a valuable unanticipated outcome of involving immigrant youth in this project – motivating others has sparked interest for them to seek citizenship for themselves. Her story is captured on the project's "*Becoming American Real Life Interviews*" webcast series that can be found at [http://www.hplct.org/tap/Citizenship/Becoming\\_American.shtml](http://www.hplct.org/tap/Citizenship/Becoming_American.shtml).

In June, we hosted the annual World Refugee Day celebration. A Saturday afternoon was devoted to an ethnic craft fair, refugee youth art exhibit, cultural information, refreshments, and several musical performances, to the delight of over 200 people. Highlights included special dance performances by members of both the Karen and Nepalese communities.

### ***Literacy***

Field trips (contextualized instruction) remain a key component of the Library's Citizenship and ESL classes, facilitated by the Library's proximity to downtown civic and cultural institutions. In June, students, volunteers, and teachers received a guided tour of the Wadsworth Athenaeum where they were able to view artwork highlighting U.S. History and Civics. Of particular interest was an 1857 oil painting of The Charter Oak by Charles De Wolf Brownell. The students also viewed art work that featured the signing of the U.S. Constitution, notable Hartford residents, and other period pieces.

Through word of mouth alone, the math GED and college prep tutoring sessions are now at capacity, filling a big gap in City adult educational services for this subject. The evening and Saturday hours accommodate most adult schedules. Tutoring sessions are supported with a newly enhanced collection of books for use at home.

Matt Poland, Homa Naficy, and Nancy Caddigan continue to work on the new Adult Literacy Initiative Partnership funded by the Hartford Foundation for Public Giving.

### ***Youth Services***

255 literacy and enrichment programs for youths and families were conducted to a combined audience of 3,836 participants. Highlights included *Scribble, Dibble, and Dots*, a family literacy workshop series held in April and May for parents. The presenter, Ida Gilbert Washington, an Early Childhood educator, worked with parents to instill and nurture a love of both reading and writing of children's books by sharing her stories, skills, and journaling with the group.

Hartford Public Schools held its second annual academic competition at the library in May hosted by the Hartford Board of Education and the Library. Over 200 students and their teachers from the Hartford middle schools participated. Over 100 adults including proud parents came to support their children in their journey towards academic excellence. The students were

tested in reading, spelling, writing and math. It was a remarkable occasion to see students, teachers, and members of the Board of Education, and HPL library staff all in one place and working together to celebrate the abilities of the children who will be the future leaders in our community.

### ***Community Development and Civic Services***

A number of community programs and public meetings took place during the fourth quarter. Several *Democracy in Action* events were held, most presented in partnership with the Hartford Votes~Hartford Vota Coalition. (The Coalition includes thirteen organizations committed to increasing voter turnout in Hartford and is led by Hartford Public Library. The Coalition has existed for several years and is now being replicated in New Haven.) A program on *Minor Political Parties in Connecticut* was held on April 19, and drew a crowd of over 40 people. On June 8, approximately 170 people attended a Mayoral Candidate Forum. On June 29, we collaborated for the first time with WNPR and presented a live broadcast on the *Where We Live Program* with John Dankosky entitled *The Year Ahead: A Conversation With Hartford's State Legislators*. In addition, the Mayor held two Boards & Commissions training sessions at the Library in June that were attended by a total of about 80 people.

Public meetings included a May 9 meeting on health care reform and a May 10 session on health disparities. In addition, a meeting was held June 14 to update the public on the iQuilt project (attended by about 180 people). On June 27, over 50 people attended a public meeting on the Mayor's Livable & Sustainable Neighborhoods Initiative.

The Library hosted its first National Issues Forum on April 13. The topic was Economic Security. About twenty people attended which is a good number for this kind of small group discussion event. We hope to do additional National Issues Forums in the future as a complement to our community dialogues.

On May 3 the Library held the first in what we expect will be a series of programs about bullying, *Making a Difference: The Bullied Respond*. Offered in partnership with True Colors, about 120 attended this highly engaging program. Audience response was enthusiastic. The next bullying program will be planned for the fall.



This spring the Library partnered for the first time with Mutual Housing Association to offer a Resident Leadership Program. On June 6, six people graduated from the program in an informal ceremony attended by about 40 people and held at Hartford Public Library. The need for neighborhood leaders is acute in Hartford and we look forward to offering this program again in the fall.

The Library participated in the Mayor's *Celebrating Our Parks* initiative in April and May by hosting a very successful program on tourism and economic development as well as informal coffee hours with the Mayor's Green Ribbon Task Force at four library branches.

Another significant effort during the fourth quarter was planning for the Library's annual One Big Summer Night fund raising event in June. Capitalizing on the many strong relationships built around Hartford through Community Development & Civic Engagement, a number of program ads and event tickets were sold.

Work continued on implementing the IMLS-funded program on immigrant civic engagement. Richard Frieder, Associate Librarian for Community Development & Civic Engagement, is serving as co-director of the three year project funded by IMLS. During the fourth quarter, meetings of the Immigrant Advisory Group continued and planning progressed for the community dialogue that will take place during the second year of the project.

In June we bade farewell to our first Public Ally, Oscar Robles. Public Allies is an AmeriCorps program that has a strong emphasis on community development and relationship building. Oscar did a great job for us for ten months. We look forward to having another Public Ally with the Library beginning in September. The Library secures the necessary funding for the Ally through collaborative work with Central Connecticut State University, as well by performing data and mapping work for two City of Hartford departments.

Use of HartfordInfo.org was up 35% for the fourth quarter compared with a year ago and increased 22% for the year. The new interactive mapping application was launched on April 28 and we expect this to be a popular feature with users. Some of the notable documents added to HartfordInfo.org recently include: *Greater Hartford Homelessness Report Card*; *The iQuilt Plan, Phase 2*; *The Geography of Immigrant Skills*; and *Building a Grad Nation: Progress and Challenges in Ending the High School Dropout Epidemic*. Also added to the site were a

number of videos of *Democracy in Action* and other programs including: [Green Ribbon Task Force, Presentation of Recommendations; Mayor Pedro E. Segarra's Town Hall Meeting; Minor Political Parties in Connecticut; Making a Difference: The Bullied Respond; Mayoral Candidates Forum](#); and *The Year Ahead: A Conversation With Hartford's State Legislators*. Work continued towards implementing the HartfordInfo.org business plan. Two focus groups were held, and two staff training sessions were conducted. In addition, we learned during the fourth quarter that the Library received an LSTA grant that will support a series of additional focus groups for HartfordInfo.org in the fall.

Library staff engaged in 133 relationships (e.g., collaborated on programs, attended meetings, or engaged in other activities) in the fourth quarter with non-profit organizations, community organizations, government, and youth service providers. This represents a 46% decrease when compared with the fourth quarter a year ago. For the year, activity was down 28%. The change is attributable mainly to reduced community activities on the part of some staff due to other responsibilities, and to the retirement of a few staff that were particularly active in the community.

The first quarter of the new fiscal year will be very active. Several community programs and public meetings will be held, most in collaboration with a variety of other organizations based on the many strong relationships we continue to build on an ongoing basis. Included among these will be *Democracy in Action* candidate forums leading up to the September 13<sup>th</sup> primary, presented in partnership with the Hartford Votes~Hartford Vota Coalition. We will also present a program in collaboration with the Charter Oak Cultural Center and the Hartford Seminary commemorating the 10<sup>th</sup> anniversary of the September 11 terrorist attacks. We are excited about doing additional programming in the future with these two new partners on issues related to religion and the faith community. In September we will once again collaborate with the ACLU of Connecticut to present a Banned Books program. Further progress will be made on a business plan for HartfordInfo.org. Work will continue on implementation of the immigrant civic engagement project funded by IMLS. The Resident Leadership Program will be offered again beginning in September in collaboration with Mutual Housing Association. In addition, the Library's volunteer program will be further developed.

## ***Readers Services***

### ***Lending***

Strong overall 4<sup>th</sup> quarter lending activity (+9% higher than the same time last year) helped increase (+6%) the annual system wide circulation total to well over the half million mark (525,970), the highest in three years. Media recorded the largest increases for adults (+22%) and youth (+30%), due largely to the decision to shift some branch appropriations from adult nonfiction print to DVD format in response to customer feedback and declining interest in that area. Combined media activity comprised 53% of total circulation compared with 48% last year; adult fiction is the next highest circulation category at 15% of the overall total. Annual circulation statistics were divided evenly between the Downtown location and the branches; the ratio between adult (71%) and youth (29%) activity remained consistent with last year. Annual registered borrowers increased for both adults (+12%) and youth (+3%); 89% of current cardholders are Hartford residents who are responsible for 85% of the total circulation.

### ***Technical Services and Collections***

The Library added over 10,000 unique titles and 38,740 items in all formats to its collection this fiscal year despite ongoing challenges with appropriations and rising cost of materials. Approximately 20% of these new titles are media (DVD, musical CDs, and audio books), and 12% are print Spanish materials---the highest percentage purchased in one year to date. This is the result of a concerted effort to increase this collection and acquire titles in subject areas that reflect the interests of our Spanish- speaking community. Over 50,000 items were withdrawn from all sites as a component of best-practice collection management. The particularly high number of deleted items is due in part to the ongoing database cleanup effort to accurately correlate catalog entries with holdings for the upgrade to the Encore search platform. All sites will be able to conduct more accurate inventories with our new portable wireless devices, making a huge impact on accuracy, which is vital to collection assessment. The ongoing focus will be to evaluate print versus electronic formats, now that both reference sources and current popular titles are available in multiple formats. Exciting additions in the near future are the implementation of the *Overdrive* subscription for E-books and Recorded Books' *Oneclickdigital* platform that is replacing Ingram for downloadable audio books with a collection four times the size of our existing one. Both sites are in the website development phase and will be tested and available within the next few weeks.

We are nearing completion of the upgrade to our integrated library system. Many enhancements have been made that make more effective use of Technical Services staff time while providing the ability to monitor in more detail all aspects of our new titles by encoding additional data in order and item records that can be tracked by the Encore Reporter statistical software.

## **Arts, Cultural and Heritage Programs**

### ***The Big Read***

During April through June of 2011, the Greater Hartford region held 180 programs, connecting residents of all ages to our Big Read choice- *Sun, Stone, and Shadows*, edited by Jorge F. Hernandez. 1,549 adults and 2,343 children participated in the activities that included book discussions, author appearances, film screenings, musical performances, and family/youth events, including a mural painting with Mexican artist Marela Zacarias and members of the community. Partnering organizations included 6 public and academic libraries, 3 Connecticut colleges, the Broad Street Art Gallery and the Wadsworth Atheneum. We had 28 program partners altogether, including Trinity College, our major partner. They facilitated 13 programs for this program.

Dramatic readings, creative programming for teens, and programming in Spanish brought *Sun, Stone and Shadows* short stories to many who may not be readers. Trinity College had an extraordinary interaction between Trinity students and incarcerated women through reading groups in English and Spanish. They also added a creative writing piece to this event in which they shared their perspectives on the stories. Dana Gioia, the founder of the Big Read and a poet himself, presented a key note speech at Trinity College. The Harriet Beecher Stowe Center and the Mark Twain House & Museum partnered up to present a short story writing contest. The contest was open to adults and children. There were 27 submissions. Thanks to the Big Read the collaboration between the Harriet Beecher Stowe Center and the Mark Twain House was an excellent opportunity to work together on a project that directly serves both of their missions.

Hartford Magnet Middle School participated in 2 multi-part programs associated with the Big Read. These programs included a reading group, a creative writing group, digital storytelling and mural work. The Greater Hartford Academy of Arts read stories from *Sun, Stone, and Shadows* in their academic classes. They used the book as inspiration for art, poetry, music and

puppetry. The Central Baptist Day Care Center's kindergarten classrooms, and a few other preschools and daycare facilities in Hartford listened to Catherine Cowan's picture book version of Octavio Paz's *My Life with the Wave* and created watercolor paintings and discussed the audio and picture book.

The Hartford Public Library's 10 branches all hosted programs for children and youth ages 4 and up. These programs included *Diego in Depth*, where children explored the life and contribution of Mexican activist and muralist Diego Rivera. They created fresco paintings, read *The Square* from *Sun, Stone, and Shadows* while enjoying sweet Mexican treats. They visited the Wadsworth Atheneum to view works of art by Spanish artists... For children ages 5 and up, the program *Mapping Mexico* allowed the children to work as a team to create an illustrated map of Mexico and loaded information on to it about birthplaces of famous authors, historic sites, and geographic features. Children 8 years of age and up experienced *Separated by a Common Language*. In this program, children learned about the difference in pronunciation of words in Peruvian, Puerto Rican and Mexican Spanish.

### ***Letters About Literature***

The Letters about Literature writing contest, offered through The Center for the Book in the Library of Congress in partnership with the Target Corporation, is a writing contest for which students write to an author, either living or deceased, explaining how his or her particular work somehow changes the students' life, or helped the student cope with a problem. The contest in Connecticut is coordinated through Hartford Public Library as a program of the CT Center for the Book. This year, over 120 students from CT were chosen as finalists. From this group, Ct judges chose the winners of the three grade categories. The winners went on to compete nationally. Christian Lusardi, an eighth grader from Scotts Ridge Middle School in Ridgefield, CT was the national first place winner in his grade category. At an awards ceremony held in May, 2011, Catherine Gourley, the national director of Letters about Literature, was present to give Christian his award and to present his school library with a generous check in Christian's honor. The high attendance of families from throughout the state at the awards ceremony was a testament to the strength and importance of this writing competition, as over 150 people were on hand to applaud the students' efforts. The recognition from the Library of Congress was a plus.

## Hartford History Center

On July 9, the Hartford History Center inaugurated an exhibit of more than 70 original works of art done by participants of the Library Services and Technology Act (LSTA) –funded program “Arts and Archives: Master Classes in the Arts and Humanities for Older Adults.” The exhibit was the culmination of seven month-long workshops during which master artists provided free instruction in a number of disciplines. The reception, featuring Dr. Mary Catherine Bateson, a prominent anthropologist and an authority on creative aging, attracted well over 150 people. Work is underway on the 2011-2012 LSTA grant-funded program “Cooking It Up: Hartford, Health and History.” Ten cooking demonstration programs, each featuring a local restaurant preparing a healthy meal or dishes in the library’s kitchen, will take place during the 2011-2012 year. The project explores nutrition through the lens of community history. The documentation will become part of the library’s History Center collection. Each program will be taped and aired by Hartford Access Television as well as shown online, through the Hartford History Center website. Nancy Savin, former CPTV producer and host, is the program coordinator and host for “Cooking It Up: Hartford, Health and History.” The program kicks off September 17 with the Polish National Home.

The Hartford History Center Advisory Committee developed a Strategic Taskforce this summer to reexamine the role of the Hartford History Center in light of the library’s 2010 strategic plan. Work accomplished over the four summer sessions will be reviewed by the Hartford History Advisory Committee this September and goals will be refined for a formal review by the CEO. The Hartford History Center was fortunate to have Allyson Smally for a summer internship. She is an honors graduate student in Public History at North Carolina State University and a recipient of an Alumni Archives Fellowship. Allyson processed and arranged the Business and Professional Women’s Club of Hartford’s archive and created a finding aid for the collection. In addition, she assisted on the installation of the Arts and Archives exhibition. She also wrote a Hartford History Center column on Caroline Hewins’ letters abroad for the winter edition of *Connecticut Explored*.

Hartford History Center is working with award-winning photographer Bradley E. Clift to create a visual record that reveals and documents the rich diversity of the city. The project is titled “My Hartford, My Neighborhood,” and will be a photographic essay of how people live, work, play and celebrate life in Hartford. Over the next few months, Clift will be photographing the many vibrant neighborhoods that make Hartford unique. His images will be exhibited and archived for

future generations to enjoy, learn from and to help them write new chapters in the Hartford story.

Center staff and volunteers are working to prepare the “Abraham Lincoln: Self-Made in America” exhibit which opens with a reception on September 27. Sponsored by the Lincoln Financial Foundation, the exhibition will include Civil War related-materials from the Hartford Collection as well as the world-class traveling exhibit from the Abraham Lincoln Presidential Library and Museum. The Hartford Public Library is the only Connecticut venue for this exhibit.

## Development

### Grant Status

**Pending**— As of June 30<sup>th</sup>, grant applications with a total request amount of \$439,387 are pending approval. Among the proposals are requests to: **Bank of America Neighborhood Builders** for building capacity (\$200,000); and the **State Department of Education (PIP)** to expand multilingual outreach (\$29,400).

**Received**— The Library recently received notification of seven awards totaling \$98,251. Among the awards received: **Lincoln Financial Foundation** to support the Hartford History Center’s Abraham Lincoln Bicentennial Exhibit (\$10,000); the **State Library Services and Technology ACT (LSTA)** to support “Cooking It Up: Hartford, Health and History,” a program for older adults (\$29,140); and the **Wells Fargo Foundation** (\$10,000) in support of the teen leader initiative, a positive youth development/employment initiative.

### Individual Giving

For FY 10-11 individual giving for fall and spring appeals (\$54,029); compared to FY 09-10 total individual giving for fall and spring appeals (\$46,064); for an increase of 17%.

For FY 10-11 other giving revenue: ArtWalk, Connecticut Center for the Book, Hartford History Center, Capital, Endowment and other appeals (\$53,778); compared to FY 09-10 other giving revenue: ArtWalk, Connecticut Center for the Book, Hartford History Center, Capital, Endowment and other appeals, (\$64,681)\*; for a decrease of 16%. \*Please note that a one-time gift of \$50,000 was made to the Hartford History Center in FY 09-10.

## Events

### ***One Big Summer Night***

Nearly 750 of its supporters, including State and local government leaders, business executives and media and literary celebrities, came together for the Library's spectacular annual gala, ***One fabulous Big Summer Night*** at the Connecticut Convention Center in Hartford on June 22.

The event, sponsored by **Connecticut Light & Power** and chaired by **Governor Dannel P. Malloy** and his wife **Cathy**, also featured **Joe Scarborough** and **Mika Brzezinski**, *New York Times* bestselling authors and hosts of MSNBC's *Morning Joe*.

The Library's new logo and brand identity was launched with a video premiere at the gala. The event was also the kick-off for a new bookmobile campaign, raising nearly \$25,000 towards the goal of \$150,000.

Total event revenue: \$247,793; Individual ticket sales: \$77,215; Sponsorships: \$102,750, Program Ads: \$14,575; Individual donations: \$3,503; and Auction proceeds: \$49,750. The net profit was \$147,302, which was a 104% increase from last year; for every dollar spent, \$1.47 was earned.

### ***One Big Summer Night* sponsors were as follows:**

Presenting Sponsor: Connecticut Light and Power, A Northeast Utilities Company

Platinum Sponsors: First Niagara; The Hartford

Gold Sponsors: Bank of America; Travelers

Champion Sponsors: Webster Bank; CIGNA, Gengras Volvo

Advocate Sponsors: Aetna; Capital Restoration, Inc.; Capitol Strategies Group; Citizens Bank; Fiduciary Investment Advisors, LLC; ING; Landmark Partners; SIMS Metal Management; Trinity College; Wells Fargo

Friends Sponsors: Accenture; CCAT; Innovative Interfaces; Manafort Brothers Inc.; People's United Bank; Reference USA; Wells Fargo Advisors; David Ferris, D.O.; Mary McKone; Belle Ribicoff



Supporters: Baker & Taylor; Midwest Tapes; Seigny Architects;  
Whittlesey & Hadley, P.C.

In-Kind Sponsors: NBC Connecticut; Pita Group; *Hartford Business Journal*;  
*Hartford Courant*; Premier Limousine

## Facilities

### Albany

Construction of the new building is on target for late summer, early fall.

### Downtown Library

- Doors have been installed on the glass shelving units on the third floor corridor leading to the ArtWalk
- Stainless steel grills have been crafted for the bistro area to cover the open pits alongside the glass windows. Installation should be completed by late August, early September.
- Design and architectural renderings have been completed for the renovation of the immigration and X-room areas in the Arch Street wing and the former public services area on the main floor.
- The shelving units for the Main Street area on the main lobby are under construction. Main Street will be the “new materials” area.

### Dwight

Contracts with the state library are complete. Construction of the expansion and the interior renovation of the Dwight branch will begin by mid-October.

### Mark Twain

Funding from the City and The Hartford have made the move of the Mark Twain branch to Hartford Public High School possible. The new location will open on September 1.

## Safety and Security

The Library had (13) reportable incidents in the fourth calendar quarter. Eight (8) reports were filed at the Downtown facility, three (3) reports of theft, three (3) medical, one (1) accident, and

one (1) inappropriate behavior. The Hartford Police assisted with two incidents.

Five (5) reports were filed by branches:

Albany – (1) money was taken from cash box.

Camp Field – (1) intoxicated customer approached intern inside the branch.

Goodwin – (1) teen left a concerning letter which appeared to be signs of depression.

Mark Twain – (2) customer verbally threatened an employee; there was a break in and a theft of \$80.

## Second Quarter Media Report

**April 1 – June 30, 2011**

**April 2011**

<u>Headline</u>	<u>Publication</u>
Library Branch Getting Upgrades - Cityline - Hartford News	<i>Hartford Courant Blogs</i>
Project Assistant (Part-Time) - Hartford Public Library	Connecticut Library Jobs
A Chorus Of Voices From Mexico	<i>Hartford Courant</i>
The Big Read is back, and this year it's offering something new	<i>Hartford Courant</i>
Public Services Director - Hartford Public Library	Connecticut Library Jobs
Calendar of Events: Baby Grand Jazz at the Hartford Public Library	<i>Hartford Advocate</i>
Calendar of Events: ArtWalk at Hartford Public Library – “Boys and Their Toys”	<i>Hartford Advocate</i>
Calendar of Events: Haneef N. Nelson at Hartford Public Library	<i>Hartford Advocate</i>
Trumpeter Haneef N. Nelson brings a bracing brassy flavor to Baby Grand Jazz Piano Series	<i>Hartford Courant</i>
ALSO THIS WEEK: Nancy Masters' new show Hartford Public Library's ArtWalk	<i>Hartford Courant</i>
Calendar of Events: Baby Grand Jazz at Hartford Public Library	<i>Hartford Courant</i>

“Economic Security—How Should We Take Charge of Our Future?” at Hartford Public Library	<i>Hartford Advocate</i>
Calendar of Events: Baby Grand Jazz Series at Hartford Public Library	<i>Valley Press</i>
Barbour Street Branch: Hartford Public Library's Barbour Street Branch Getting Renovations - Courant.com	Courant.com
Public Library Branch Getting Upgrade	<i>Hartford Courant</i>
Riffs: Jazz in Connecticut - Courant.com	Courant.com
Jazz Brunch Series at Mark Twain House	<i>Hartford Courant</i>
Earth Day deals, bargains, freebies - Courant.com	Courant.com
CT health officials want input on insurance exchange	<i>Hartford Business Journal</i>
Earth Day Pays Eco(nomic)-Dividends	WTIC-TV Channel 61 (Hartford, CT)
Big Read Book Discussion	<i>Hartford Courant</i>
Forums To Explain New Insurance Exchanges	<i>Hartford Courant</i>
Clown Knows Noses	<i>Hartford Courant</i>
Earth Day's Eco(nomic) Dividends	<i>Hartford Courant</i>
Mexican stories at library May 4	<i>Record-Journal</i>
Calendar of Events: After Revolution—Mapping Gender and Cultural Politics in Neoliberal Nicaragua	<i>Hartford Advocate</i>
Calendar of Events: How You Can Become A Police Officer or Firefighter	<i>Hartford Advocate</i>
Mariachi Music At Rockville Public Library	<i>Hartford Courant</i>
Local forum part of effort toward health insurance 'competitive marketplace'	<i>The Day</i> (New London, CT)
Great Things To Do at Hartford Public Library	<i>Hartford Courant</i>
Calendar of Events	<i>Record-Journal</i>

Healthcare in Brief	<i>Hartford Business Journal</i>
Events Calendar	<i>Middletown Press</i>
Clean Up Day Planned At Hartford Park	WFSB-TV Channel 3 (Hartford, CT)
Amir Elsaffar Returns to Firehouse 12	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Courant</i>
United Arts Week	<i>Hartford Advocate</i>
Calendar of Events	<i>Hartford Advocate</i>
<b>May 2011</b>	
<b><u>Headline</u></b>	<b><u>Publication</u></b>
First-ever Connecticut Book Festival	<i>Connecticut Parent</i>
Calendar of Events	<i>Journal Inquirer Weekend</i>
At the Library	<i>Hartford Courant</i>
May First Thursday At Butler-McCook House And Garden	<i>Hartford Courant</i>
First Thursday At The Butler-McCook House	<i>Hartford Courant</i>
Hartford	<i>Hartford Courant</i>
Bullying forum focuses on how to intervene - Courant.com	<i>Hartford Courant</i>
Library To Host Bullying Decision	<i>Hartford Courant</i>
Sun, stone, and shadows: 20 great Mexican short stories	<i>Record-Journal</i>
Bullying Forum Focuses On Intervention	<i>Hartford Courant</i>
Bullying Forum Focuses On How To Intervene (Courant)	Feedzilla: Connecticut News
Many Mother's Day Freebies And Specials In The Area	WTIC-TV Channel 61 (Hartford, CT)
Calendar of Events	<i>Hartford Courant</i>

Calendar of Events	<i>Hartford Advocate</i>
Hartford Public Library Honors Supporters	WTIC-TV Channel 61 (Hartford, CT)
Bargains Especially For Mom	<i>Hartford Courant</i>
Hartford Library Honors Supporters	<i>Hartford Courant</i>
Today's Winning Essay on Important CT Women - Fairfield, CT Patch	Fairfield, CT Patch
The Genteel Giant Of Jazz	<i>Hartford Courant</i>
Boys and Their Toys	<i>Hartford Courant</i>
New Connecticut Book Festival runs May 21-22 - Courant.com	<i>Hartford Courant</i>
RIFFS: Antoinette Montague at Café Eiko	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Courant</i>
Blue Moses	<i>Hartford Advocate</i>
Hartford Schools: Plenty Of Winners In Citywide Academic Competition	<i>Hartford Courant</i>
Plenty of Winners in City Academic Competition	Hartford Courant Blogs
Wally Lamb chairs first Connecticut Book Festival	<i>New Haven Register</i>
Time to stop bullying, but laws won't help	<i>Hartford Business Journal</i>
Writers, Readers Unite At Fest	<i>Hartford Courant</i>
Clubs and Organizations	<i>Hartford Courant</i>
Wally Lamb chairs first Connecticut Book Festival	<i>New Haven Register</i>
Time to stop bullying, but laws won't help	<i>Hartford Business Journal</i>
Book Festival to Take Place at Greater Hartford Campus	<i>UConn Today (Storrs, CT)</i>
Wally Lamb chairs first Connecticut Book Festival	<i>Middletown Press</i>

Hartford Police Investigate Small Spate of Commercial Burglaries	WTIC-TV Channel 61 (Hartford, CT)
Readers Resort	<i>Hartford Advocate</i>
Calendar of Events	<i>Hartford Advocate</i>
Miss The Yale Show? See It Online	WTIC-TV Channel 61 (Hartford, CT)
Connecticut Book Festival Is This Weekend at UConn Greater Hartford Campus	<i>Litchfield County Times</i>
Police Investigate Spate Of Burglaries	<i>Hartford Courant</i>
Also This Week	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Courant</i>
Connecticut Book Festival Is This Weekend at UConn	<i>Litchfield County Times</i>
250 Main Street	<i>Hartford Courant</i>
World Of Sounds Summer Music Series	<i>Hartford Courant</i>

**June 2011**

<b><u>Headline</u></b>	<b><u>Publication</u></b>
June's ten best bets	<i>Hartford Magazine</i>
Belles of the Ball	<i>CONNECTICUT</i>
Calendar of Events	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Advocate</i>
Calendar	<i>Hartford Business Journal</i>
Folk/Bluegrass trio Horizon Blue coming to NBMAA	<i>The New Britain Herald</i>
Folk/Bluegrass trio Horizon Blue coming to NBMAA	<i>The Bristol Press</i>
Staffing changes with the City of Hartford	StamfordPlus.com (Stamford,CT)

iQuilt, GreenWalk Signs of Life in Hartford - Rick Green - CT Confidential	Hartford Courant Blogs
A Bold Plan To Showcase Cultural Riches	<i>Hartford Courant</i>
Segarra Fills Several Key City Positions	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Advocate</i>
Kevin Ollie Speaks At Husky Sport Event - UCONN - Men's Basketball	<i>Hartford Courant Blogs</i>
New York Guard Omar Calhoun Commits To UConn - Courant.com	<i>Hartford Courant</i>
National 9/11 Flag Coming To Hartford	WTIC-TV Channel 61 (Hartford, CT)
From Homeless, News Hot Off City Streets	<i>Hartford Courant</i>
9/11 Flag Coming To Hartford	<i>Hartford Courant</i>
Calendar	<i>Hartford Business Journal</i>
iQuilt Seeks To Make Hartford More 'Walkable' - Courant.com	<i>Hartford Courant</i>
Hartford: City To Host National 9/11 Flag At Old State House On Tuesday - Courant.com	<i>Hartford Courant</i>
Changing the Landscape of Downtown Hartford	WVIT-TV Channel 30 (Hartford, CT)
A Walk From The Park	<i>Hartford Courant</i>
iQuilt, iChallenge	<i>Hartford Courant</i>
Park Plan Presented In Hartford	<i>Hartford Courant</i>
Hartford's latest downtown project: It's hard to make a grand plan work - Courant.com	<i>Hartford Courant</i>
Downtown Hartford's New Vision Faces Old Challenges	WTIC-TV Channel 61 (Hartford, CT)
Los politicos se ponen ingeniosos	<i>La Voz Hispana</i>

Michael Sims On E.B. White	<i>Hartford Courant</i>
Calendar	<i>Hartford Business Journal</i>
"Morning Joe" Hanging Around Hartford - Java	Hartford Courant Blogs
Plan Approved to Move Mark Twain Library Branch - Cityline - Hartford News	Hartford Courant Blogs
Hartford: School Board Endorses Moving Mark Twain Library Branch To High School - Courant.com	<i>Hartford Courant</i>
Joe Scarborough And Mika Brzezinski Of MSNBC At Hartford Public Library Fundraiser - Courant.com	<i>Hartford Courant</i>
Joe Scarborough And Mika Brzezinski Appear At Hartford Public Library Fundraiser	WTIC-TV Channel 61 (Hartford, CT)
'One Fabulous Night' With Joe Scarborough, Mika Brzezinski At Library Benefit	<i>Hartford Courant</i>
Leave Stones Alone	<i>Hartford Courant</i>
Artist's Corner	<i>Hartford Courant</i>
Poet Laureate Dick Allen at Garden	<i>Hartford Courant</i>



## Staff

**Jerome L. Myers** – Jerome will assume the new role of Public Services Director reporting to Marian Amodeo. He will be responsible for public services and customer service excellence at the Downtown Public Library and at all nine branches. Jerome will oversee the operations of the entire library branch network. He comes to us from the Tacoma (WA) Public Library where he was the director of their Main Library. He began his career as a librarian at the Brooklyn Public Library. He holds an MLS from the Pratt Institute in New York City. Jerome received the Marvin Scilken Merit Award for Public Librarianship in 2003 and was named a Mover and Shaker in 2004 by *Library Journal*. Jerome starts on Monday, August 22. His office will be located temporarily in the administrative offices until the completion of the main floor renovations in January.

**Lisa A. McClure** – Lisa will assume the role of Youth and Family Services Director reporting to Marian Amodeo. She will be responsible for youth, teen, and parent services throughout the system. Lisa comes to us from the Chelsea District Library in Chelsea, Michigan. She began her career in libraries at the Harlan Hatcher Graduate Library at the University of Michigan and has worked at the Ann Arbor District Library and the Ypsilanti District Library. She holds an MA degree in English Language and Literature and an MLS, both from the University of Michigan. Lisa starts on Monday, August 15. Her office will be located in the Downtown Youth Library.

**Ira Revels** – Ira will assume the new role of Programming and Education Director reporting to Marian Amodeo. Ira will be responsible for public education programming for the entire system. In addition to the systemic role, she will be responsible for Connecticut Center for the Book, One Book, and Job and Career Services, among other signature programs. Ira began her career as a librarian at Cornell University where she is currently employed. She holds a M.Ed. from Northwestern State University in Louisiana and an MLIS from the University of Pittsburgh. Her undergraduate degree from Northwestern is in Theater. She was the recipient of the John C. Tyson Professional Development Award from the Black Caucus of the American Library Association and was named a Mover and Shaker in 2006 by *Library Journal*. Ira starts on October 3.

**Corey M. Fleming** – Corey will assume the role of Senior Branch Manager reporting to Jerome Myers. He will be responsible for directly managing the Albany Avenue Library branch and will oversee operations at the Mark Twain and Blue Hills libraries. Corey began his career in

libraries at the New York State Library. He has served as library director at two public libraries in the Hudson Valley, Wyandanch Public Library and most recently the Hudson Area Association Library. He holds an MLS from SUNY at Albany and a certificate in leadership and management from the New York Library Association. Corey starts on Monday, August 22. His office will be at the Albany library branch.